



## Image Usage Terms and Conditions

Please note you are only licensed to use model, location photography and videos for 24 months from when the season launches live to consumer. Spring/Summer 25 season - you can use images up until 01/09/26. If any legal action is taken against a retailer/customer due to usage of photography after these dates Regatta Ltd. will not be held liable.

The usage outlined below is intended to cover all aspects of brand and e-commerce stills as well as moving images generated from all shoots conducted during a designated season.

### Usage

#### Duration of Usage

The usage grants rights for a period of 2.5 years from the date of the initial shoot.

#### Scope of Usage

The agreed upon usage encompasses the following:

- Internal Brochures
- Business-to-Business Exhibitions
- Online Platforms (including potential third-party websites and social media)
- Digital Advertising
- In-store Point-of-Sale Materials
- Print Media with potential for Out-of-Home (OOH) usage (Except Kids photography)

#### Usage Territory

Usage rights are applicable across the regions of the United Kingdom, Europe, and Israel.

Should there be any additional usage requirements beyond the aforementioned scope, a separate agreement will be discussed and documented accordingly.

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